

# **Sustainability in Governance**

## *A Workshop Designed for State Agencies*



February 25<sup>th</sup>, 2003  
8:30 to 4:30

### **The Overview**

This workshop will include an introduction to sustainability, presentation of case studies and small breakout groups to experience the use of sustainability-based decision-making tools. Training materials will be presented in the context of Governor Locke's recent Executive Order on Sustainable Practices for State Government. The training is a full day, with lunch included in the registration fee of \$50. The Department of Ecology is sponsoring this workshop and has retained AtKisson, Inc. to design the day's agenda and facilitate the workshop. This workshop is scheduled for February 25th, 2003, 8:30 am to 4:30 pm, in the auditorium at the Department of Ecology building in Lacey.

### **Goals for the Workshop**

- Inspire participants about the current state of the art of Sustainability and Sustainable Development
- Present some basic tools for applying sustainability in a variety of contexts
- Provide experience using the tools

### **Invited Participants**

Participants will be limited to 75 attendees. State agency staff with an interest in the practical application of sustainability are encouraged to attend. Interested staff from local government and other states from the Pacific Northwest will also be invited to participate as space allows.

### **Agenda Topics and Format**

A keynote speech, by Alan AtKisson will start the workshop. The keynote will present the current applications of sustainability, in government and business, as well as some of the fundamental concepts and sustainability frameworks. After the keynote there will be a series of short presentations on applied methods, followed by small group discussions with brief reports to the plenary.

Four main topics will be covered in the short presentations and workshops:

- Sustainability Criteria for programs, projects, and policies.
- Indicators & Systems
- Strategic Thinking for Policy Development; Presentation about systems, how to identify them, and the leverage points for effective action.
- Innovation Diffusion

## Instructors

**Alan AtKisson**, President, AtKisson, Inc., is the author of *Believing Cassandra: An Optimist Looks at a Pessimist's World*, published by Chelsea Green in the fall of 1999 and a bestseller for that year on Amazon.com. He has also served as Director of Arts & Culture for the Sustainability Institute in Vermont; and as a Senior Fellow, Program Director, and Executive Director with the independent economic policy institute Redefining Progress. Mr. AtKisson has been writing and consulting on sustainability, indicators and assessment, and systems change since 1988. He served as executive editor of *In Context*, the pioneering journal of sustainable cultures, and as co-founder of Sustainable Seattle, which introduced the concept of urban sustainability indicators and was recognized with international and local awards. His numerous clients include U.S. government agencies, Fortune 500 corporations, and leading foundations, as well as cities and community groups all over the world.

**R. Lee Hatcher**, P.E., Masters in Human Ecology, Managing Director, AtKisson, Inc. Lee Hatcher has ten years of experience working on sustainability indicators and applications, coupled with 20 years of experience in mechanical and environmental engineering. Lee has consulted to numerous companies, cities, and regional government authorities. He authored three chapters for a leading European textbook on sustainability and is a trained and experienced facilitator, including sustainability trainings for the US Army.

## Registration

There will be a registration fee of \$50, which includes all course materials, refreshments and lunch. Space is limited and registration will be on a first come, first served basis. Payment must be accompanied by a registration form and received no later than February 18<sup>th</sup>. If you are unable to meet this deadline, please contact Kelly Bassett (contact information below) to make other arrangements. Upon receipt of registration, participants will be emailed directions and parking instructions for the day of the workshop. Visitor parking is extremely limited, and attendees are encouraged to carpool if possible.

## Registration Instructions

You can register on-line at [http://www.ecy.wa.gov/forms/sustainability/Feb25\\_form.htm](http://www.ecy.wa.gov/forms/sustainability/Feb25_form.htm) (Be advised that even through on-line registration, you are not fully registered until payment is received.) Please mail payment with a copy of the completed registration form to the following address:

Attention: Kelly Bassett  
Department of Ecology  
PO Box 47600  
Olympia, WA 98504-7600  
FAX: (360) 407-6715  
Voice: (360) 407-6719  
email: [kbassett@ecy.wa.gov](mailto:kbassett@ecy.wa.gov)

***For questions about the content of the workshop, please contact  
Nancy Mears at (360) 407-7249, or by email at: [nmea461@ecy.wa.gov](mailto:nmea461@ecy.wa.gov)***

## Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Is it okay to email confirmation for the workshop? Yes \_\_\_\_ No \_\_\_\_

Special Meal Requirements: \_\_\_\_\_

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## Instructions on submitting fees

The cost for the workshop is \$50. Your registration and payment must be received by February 18, 2003. Remember, space is limited! If you are registering on-line, once you press "Submit," you will receive a Confirmation which you will need to print for your record. Include a copy of the Confirmation or the completed Registration Form (above) when sending in your payment.

Please make your check payable to the **Department of Ecology** and send it along with the registration confirmation to:

**Department of Ecology**  
**Attn: Cashiering**  
**P.O. Box 5128**  
**Lacey, WA 98509-5128**